



Station Order Revised Add to Schedule NM Dem Party-Heinrich

Market: Albuquerque

Estimate ID

Flight Dates: Friday, November 02, 2012 to Tuesday, November 06, 2012

13083

Contact: Jim Giudicessi

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Jung
11/2/12

KASA-TV

219279

Program Name	Days		Gross Rate	Fri	Sat	Sun	Mon	Tue	Total
	DP	Length		Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Ricki Lake	EF	M-F	\$100.00				1		1
3:00 PM 4:00 PM		30	\$100.00						
Sold out at LUR per KASA. Lowest rate to clear.									
Funny Videos	EF	M-F	\$150.00				1		1
4:00 PM 5:00 PM		30	\$150.00						
Sold out at LUR per KASA. Lowest rate to clear.									
KASA 9p News	LN	M-F	\$1,000.00				1		1
9:00 PM 9:30 PM		30	\$1,000.00						
Sold out at LUR per KASA. Lowest rate to clear.									
KASA 9:30p News	LN	M-F	\$300.00				1		1
9:30 PM 10:00 PM		30	\$300.00						
Sunday 9p News	LN	Su	\$1,000.00			1			1
9:00 PM 9:30 PM		30	\$1,000.00						
Sold out at LUR per KASA. Lowest rate to clear.									
NFL Football	SP	Su	\$1,200.00			1			1
11:00 AM 2:00 PM		30	\$1,200.00						
11/04: Cardinals vs. Packers									
Station Gross Totals			\$3,750.00			2	4		6

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 11/2/2012 12:27:55 PM

KASA-TV

Page 1 of 1

Spot Manager: All,

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/NM Dem Party-Heinrich									
Agency: Media Strategies & Research									
Line: 1									
Time Period: 3p-4p									
219279		13083	11/05/12	:30	P3	3:48:15 PM FRI NOV 2	MHTV1214H		\$100.00
									\$100.00
									\$100.00
Line: 2									
Time Period: 4p-5p									
219279		13083	11/05/12	:30	P2	4:13:26 PM FRI NOV 2	MHTV1214H		\$150.00
									\$150.00
									\$150.00
Line: 3									
Time Period: 9p-930p									
219279		13083	11/05/12	:30	P3	9:28:30 PM FRI NOV 2	MHTV1214H		\$1,000.00
									\$1,000.00
									\$1,000.00
Line: 4									
Time Period: 930p-10p									
219279		13083	11/05/12	:30	P5	9:56:50 PM FRI NOV 2	MHTV1214H		\$300.00
									\$300.00
									\$300.00
Line: 5									
Time Period: 9p-930p									
219279		13083	11/04/12	:30	P3	9:29:30 PM FRI NOV 2	MHTV1214H		\$1,000.00
									\$1,000.00
									\$1,000.00
Line: 6									
Time Period: (11:00:00 AM-2:00:00 PM)									
219279		13083	11/04/12	:30	P4	12:29:44 PM FRI NOV 2	MHTV1214H		\$1,200.00
									\$1,200.00
									\$1,200.00
									\$3,750.00
									\$3,750.00
									\$3,750.00
									\$3,750.00

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KASA-TV Albuquerque	Date: 11/2/2012
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I, Media Strategies and Research

being/on behalf of: _____, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Friday, November 02, 2012			Tuesday, November 06, 2012		

Total Charges: \$3,750.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NM Dem Party-Heinrich

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Conyers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, November 02, 2012

Date

Steve A. Smith

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title